

## No Place Like Home

C A M P A I G N

... reducing hospital readmissions because  
there really is no place like home.



# Campaign Organizational Commitment

Please complete this form and fax it to Cheryl Angotti at 602-264-4361 or e-mail to [cangotti2@hsag.com](mailto:cangotti2@hsag.com).

### Your pledge commits your organization to the following nine actions:

1. Reduce your overall readmissions—as analyzed by Health Services Advisory Group, Inc., (HSAG)—by 20 percent over 2010 baseline data between January 1, 2012, and June 30, 2013.
2. Allocate resources needed for participation in the Campaign (e.g., meeting time, staff member participation, process changes, etc.).
3. Identify a Team Leader and Physician Champion for your facility (enter information below).
4. Conduct a root cause analysis (RCA) of your facility's readmissions.
5. Develop an Action Plan to address avoidable readmissions.
6. Monitor the effectiveness of the Action Plan through monthly process measure and quarterly admit/readmit data submission to HSAG.
7. Participate in scheduled collaborative sessions to learn about interventions and share your lessons learned with Campaign participants.
8. Create a storyboard of your organization's use of PDSA (Plan-Do-Study-Act) in the readmission process for display at the Fall 2012 Conference.
9. Agree to publicly disclose your participation in the Campaign (organization name as displayed in publications) and on the Campaign Web site at [www.noplacelikehomeaz.com](http://www.noplacelikehomeaz.com).

### The No Place Like Home

Campaign is engaging hospitals and care providers across the continuum of care to prevent 4,000 avoidable hospital readmissions across Arizona between January 1, 2012, and June 30, 2013.

The Campaign requires broad and committed participation from hospitals and other providers and partners. We are asking you, as the CEO or organizational leader, to pledge your participation in the No Place Like Home Campaign. In turn, the Campaign will provide support to all participating hospitals and organizations.

I pledge to the actions listed above and commit our organization to participate in the  
*No Place Like Home* Campaign.

CEO Name: \_\_\_\_\_ Organization: \_\_\_\_\_ Date: \_\_\_\_\_

Please provide the name and e-mail of the Team Leader AND Physician Champion who will be responsible for the Campaign at your organization.

Team Leader Name: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Direct Telephone #: \_\_\_\_\_

Physician Champion Name: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Direct Telephone #: \_\_\_\_\_

**For more information, contact Barb Averyt at [baveryt@hsag.com](mailto:baveryt@hsag.com) or 602.801.6902.**

Health Services Advisory Group, Inc. (HSAG), The Arizona Partnership Implementing Patient Safety (APIPS), the Arizona Department of Health Services (ADHS), and the Arizona Hospital and Healthcare Association (AzHHA) are the Supporting Partners of the Campaign. We are joined by many Community Partners who endorse the Campaign as a way to achieve better care, better health, and affordable care by working together to reduce avoidable readmissions. A full listing of the Campaign partners will be available on the Campaign Web site at <http://www.noplacelikehomeaz.com>.

*This material was adapted by Health Services Advisory Group Inc., the Medicare Quality Improvement Organization for Arizona, under contract with the Centers for Medicare & Medicaid Services (CMS), an agency of the U.S. Department of Health and Human Services, from material originally prepared by the RARE Campaign. The contents presented do not necessarily reflect CMS policy. Publication No. AZ-10SOW-8.0-122811-03*